



Amsterdam Public Transport company GVB have recently introduced a new cashless payment system on board their trams, using the Novus RetailSystem as the system for mounting the hardware.

The Novus RetailSystem is the ideal choice for the cash register sector. The sophisticated support system facilitates the payment process at the point of sale with individual solutions provided for the customer.

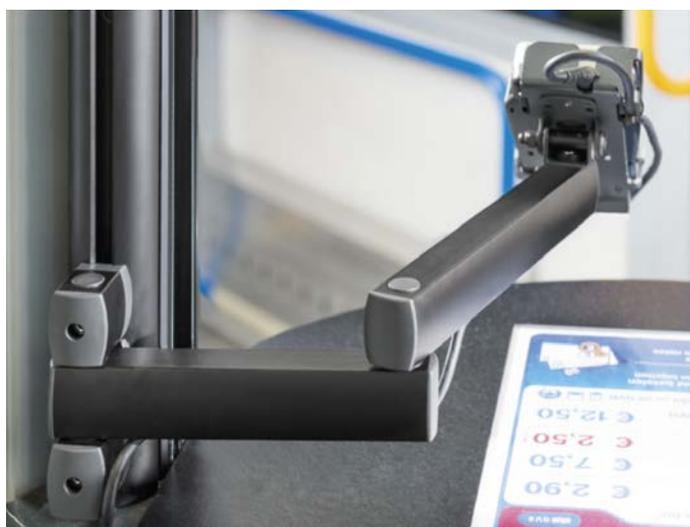
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There are approximately 160 trams operating in Amsterdam and by April 2018, all will have been fitted with the Novus RetailSystem, creating a cashless payment solution for the driver and customer alighting and departing the tram.

Fitted into each tram is a RetailSystem wall rail with height-adjustable Connect Arm L for mounting the cashless payment terminal.

The high quality support system guarantees safety and stability while driving so that the point of sale stays firmly in place.



In addition, in the conductor area, an easily accessible mounting solution has been created for disabled and wheelchair users. With the support arm's connector joint, the payment terminal can be easily moved alongside the passenger to be positioned at their eye level.

No longer will there be the need for coins and cash on Amsterdam's public transport network. With their public transport chip card (OV-chipkaart) used for travel now rolling out, routes will be straightforward and timely, increasing comfort, convenience and customer satisfaction levels.

For advice or a quotation for your point of sale system mounting, get in touch with Novus UK. We also offer business consultancy, project support and management services, as well as installations for your smart counter solutions.